



VITAE Celebrates 15

Having walked so long in the present, looking ahead, we suddenly happened to be stumped by a stone and we fell into a rejuvenating and reinvigorating hoard of memories. That stone was the milestone of VITAE, the 15th year anniversary. We needed this celebration before getting up and dusting ourselves off and moving ahead. As said by Nelson Mandela it is best to “remember to celebrate milestones as you prepare for the road ahead”.

The milestone of the 15th year anniversary of VITAE International was placed in Hotel Residency which brought all the stars of VITAE together. Among the stars, diversely chosen ones shone with their 3 minute speeches to reflect on their life with VITAE. Their words pulled their past to the forefront and drew a vivid mental picture for the audience.

Like all rivers end by flowing into the ocean, the diverse speeches all ended with one thing in common, an agreement that their life was enhanced and a gratefulness of being a part of VITAE.

The common ground did not end with the people and their thoughts. It continued in the common laughter that followed the reflections during the mimicry of VITAE staff that even made the so-called ‘victims’ of the mimicry to burst into peals of laughter.

“Leadership is a choice, not a position”, stated the guest speaker Sindhu Kalayanasundaram, Founder

& Chief Mentor at Ignite Akademi as the laughter slowly petered out. As the guest speaker, she talked about the right attitude in leadership. With her role play and easy points to remember, she bridged the distance between the general approach to leadership and the ideal and more powerful approach where leadership is not dictated by a designation.

With the event being about VITAE's past, the last and most momentous part of the day was when Managing Director, Dr. Daniel Victor reflected upon the many years of VITAE International and the vision that makes it what it is today.

Life isn't just a matter of milestones, but of the moments. We have found the balance and relish the moments as well as the milestones.

**Shajakhan Jamesha
Duncan & Toplis**



CA Day 2018

Celebrating Chartered Accountants Day at VITAE involves a weeklong event, its entire staff, healthy competition and a lot of learning.

VITAE celebrations of CA Day/ Accountants week began with the opening ceremony and a speech by MD Mr. Daniel Victor who threw light on the importance of integrity in our profession. He emphasized the need to have integrity as central, not only in our profession, but in our life as well otherwise our education is a waste.

With this light thrown on our duty to our profession, the week began with a Marathon run by the staff for the cause of the environment, the chess, badminton, cartoonscape and table topics competitions and other indoor games that focused on leadership skills.

Presentations were held by Nagasanthosh and Rajiv on the "Power of Compounding" and "Income Computation and Disclosure Standards" respectively to keep learning central in the minds of VITAE staff.

Taking care of their mind was one aspect, but taking care of their bodies was also not missed out this time. Keeping in mind the effects of computer use on eye health and vision, Sankara Eye Hospital doctors provided the staff with awareness about eye problems and the precautions they could take to protect their eyesight.

VITAE will always have CSR activities involved in whatever we do and even the staff at VITAE have the same helping tendency running in their blood and thus as a part of the week, they went to Puliyakulam Corporation School under the leadership of Vinod Kumar S to give them a motivational speech, conduct memory games, answer a few questions and distribute some stationery items to them.

Under the leadership of N. Vaidyanathan, a team of VITAE staff also conducted a vocational guidance session for Sri Ramakrishna College students, answering their queries related to professional courses. It is true what is said, 'Nothing helps deepen knowledge as effectively as sharing it'.

The week ended with the closing ceremony which saved the best for the last. A Management game to market an edible spoon was conducted in which the staff shone



as the skills and strategies applied by each and every team was unique and interesting.

The MD's speech after that brought the whole week into perspective as he asked the staff to find ways and means to create a truly glorious world bring out our hidden power for the service of the world. The Chief Guest, Mr. S Rajesh, Chairman of SICASA was quite impressed by the MD's speech, and reiterated the importance of such events to bring about change in society. All in all it was a great event run by the organizing committee members- G Mohanapriya, S Karunapriya, N Vaidyanathan, Pratibha, Nagasanthosh and Manivannan with the help of other staff as well.

**G Mohanapriya
McKonly & Asbury**



Independence Day: Theatre Contest- *What if the freedom fighters are present with us now?*



Independence Day Celebrations

Vitae celebrated India's 72nd Independence Day in yet another creative way – by organising a Theatre contest. This enabled us to unlock our acting skills and showcase it. As teams, we were asked to think about “What if the freedom fighters from 1850s to 1950s are present with us now and how their response to modern day social evils would be”.

This helped the staff to think about the various issues faced by us in our day-to-day lives. It also made us ponder over the characters of the different freedom fighters. Relating our modern lives with the characters of the freedom fighters enabled us to create solutions which would have been used, had the freedom fighters been alive today.

Various teams showcased the power, character and the vigour of the different freedom fighters. Some of the freedom fighters included Mahatma Gandhi, Jawaharlal Nehru, Rani Laxmi Bai (Jhansi ki Rani), Chinnaswami Subramania Bharati (Bharathiyar) and Velu Nachiyar.

The different current day issues and solutions showcased included rape, violence against women, misuse of power by leaders of the nation and other misunderstandings. The teams showcased how the freedom fighters would have solved these issues.

This contest raised awareness among the staff and helped to reveal the talent of acting hidden within us. It brought out emotions from within to see a better world and those desires and emotions flooded the stage through the dramas enacted.

The Independence Day celebrations did not stop there and continued as all staff gathered wearing ethnic wear at the GKD Nagar Garden on the day after Independence Day. Here the gathering was addressed by Mr. Surya Prakash and welcomed by Mr. Sathish. Ms Praveena reminded us about the hard work of our freedom fighters and how, though we have got freedom from British, we are yet not free from social evils. She encouraged us to take steps to change our nation.

We then witnessed a treat to our eyes with a special patriotic dance by Jothi & team. This was followed by a powerful speech by Dr. Daniel Victor where he reiterated how the social evils are affecting us. He encouraged us to remove lies from our lives, to love and be committed and to stop being selfish. This will then re-float the ship of nation and life which is currently sinking. He concluded by telling us to reflect and dedicate ourselves to be the change in our life.

The winners and runners up for the Theatre contest were announced and the prizes distributed. The winners were SPA, GLSS, Nest Super, Super B2B & Nexia Sydney Team. The runners up were Buzzacott Corporate, Kreston Reeves, Aldrich & ShineWing (IFRS). The session ended with the vote of thanks by Mr Nishanth, the singing of National Anthem and a sweet ending with the distribution of sweets.

The Independence Day celebration ended with deeper thoughts not just on the impacts of the social evils prevalent but also on how to resolve them.



Roshni Girish
Buzzacott- PC

My First Trip to London

C Manivannan
Buzzacott Corp

This was my first trip out of India and my first time on a flight as well. I was expecting the weather to be little cold when I landed in London but it was quite the opposite and once I landed I started sweating as it was the hottest summer in London .

The moment I landed in London, I was welcomed by David Jarman, Partner at Buzzacott and was taken to his house to freshen up after which we went to the Buzzacott office. The team members welcomed me by decorating the computers with welcome stickers and David introduced me to the entire Buzzacott office. I was David's guest for that entire weekend and it was good to be a part of his family. On Sunday his wife's brother's family also came to David's place so it truly felt like being a part of his family.

I stayed in Premier Inn which is just a 5 minute walk from the Buzzacott office. I worked at the office, had discussions with all the managers and had training on new management accounting tasks as well. I was well taken care of by all the team members and I was not left alone at any time. Every evening I was taken to different places by each of the corporate teams we work for.

We first went on a bus tour, travelling around the city of London for two hours and almost covered half of the city. We also went to a musical show, "Dream Girls", which is like a reality theatrical show and the entire drama was filled with music and dance. The most exciting visit was the cricket match- the India Vs England series.

We went around London on foot on the weekend, to the London eye, the London Bridge, Tower Gate, Buckingham Palace, HMRC building and also did some shopping. The day started with a proper English breakfast and we also had a South Indian lunch at the local Saravana Bhavan. The entire trip was loaded with memories with the team and I got to have many experiences. I experienced the hot summer, the rain, travelling in tube trains and had a variety of food from different countries such as Mexican, Italian, Japanese, Thai and Arabian.

It was a short trip loaded with a little work and lots of fun with the team. The most valuable thing was to get a good understanding of the Managers and their feedback on our team and to get to know each member of the team personally and understand how everyone worked together in the corporate team though separated into different teams such as BSD, Payroll, FCA regulated, Financial services, VAT ,Audit, Corporation tax, Company secretarial etc. It also helped me to build a personal bonding with everyone and improved the way we can communicate in future.



VITAE- A Place for Everything And Everything in its Place: My Personal Experience

I am blessed to be a part of Vitae's family; I work in a very safe and secure environment, one that is built on trust. VITAE accepted me for who I am and has appreciated my uniqueness rather than asking me to be someone else.

Vitae values and respects the experience and the expertise I bring. It has given me complete freedom with regards the work that I do. Hence, it gives me a great sense of confidence and makes me feel better about myself.

Vitae provides a wonderful atmosphere to work peacefully, providing glass cabins for each separate team. It provides a feeling of assurance, where everyone on the floor can have an eye on all the cabins.

There are many ways to be happy in the workplace, but one thing is for certain: to work mindfully, fully aware of what one is doing in each and every moment, is one of the most important keys which I follow for workplace happiness.

People at Vitae genuinely care about each other personally and work together as a team. As a woman, I feel protected at my second home, where we spend nearly 60% of our time. Vitae carries out sexual harassment awareness training for all of its employees. This not only ensures everyone is aware of unacceptable behaviours but also enables individuals to spot if colleagues are acting in an inappropriate manner.

As a mother I can tell, there is a good work life balance that I can experience while at VITAE.

I am proud to say I work for Vitae and I am honoured to be a part of the family. I work in a healthy and happy environment.

Shrilekha V
Buzzacott Corp



Choose a job you love,
and you will *never*
have to *work* a day in your life.

Don't Pick a Job, Pick Your Boss.



**Ganga R
Buzzacott PC**

Your boss is the biggest factor in your career's success. A boss who doesn't trust you won't give you opportunities to grow.

My boss is a believer in everyone and he motivates everybody to succeed. In this corporate world, people run towards targets but he is running towards people to transform them. Generally, employers advise their staff to work more and more but he tells us to do something apart from work for self-development and to help society. He gives immense opportunities to people to grow. I am one of the witnesses to this.

I was a pessimistic person and was always worried about my past. I always thought that I did not get enough opportunities like others have. I am obese. I did not study in an English medium school. My father did not allow to do my graduation in Coimbatore. He did not allow me to work in Bangalore. All these thoughts churned in my mind. I got answers from God for all of those feelings when I joined VITAE. It was a turning point in my life. I was motivated by my seniors. They helped me bring out my strengths and gave me opportunities to prove myself. They counselled me many times for my personal issues. My colleagues were with me during the tough times of my life and helped me to overcome those situations.

I still remember the day our MD was sharing about a client's positive feedback about me during a Staff Development Series session. I was so surprised and that appreciation boosted me. Even last year he told my team that one day Ganga will become a world-class public speaker. The trust he has on me is so powerful and it pushes me to achieve.

Apart from work, the VITAE experience has allowed me to shape my character in my personal life. I am not worrying about my future and only focusing on my inner sense and character. Now I am a confident and optimistic person. It is not only my reflection, it is the feedback from my family too. I am proud to be a Vitaeian.

Beat Plastics

World Environment Day has grown to become a global platform for public outreach, with participation from over 143 countries annually. The theme for 2018 was 'Beat Plastic Pollution'. The host nation was India.

Ahead of this year's World Environment Day, Erik Solheim head of UN Environment said, "I want to make it very clear that the UN has not declared a war on plastic. But, the focus is on its "smarter and safer use".

As I mentioned above, yes, we absolutely need to take action on many fronts. We use 14 million plastic bags every minute; this is not a problem that can be solved by legislation alone. Our obsession with plastic has spiraled out of control. We need to change the way we live and be mindful of our own individual plastic footprint. Every year, at least 8 million tones of plastic ends up in the oceans, the equivalent of a full garbage truck every minute. Also, plastic constitutes up to 10 percent of all the waste generated.

90% of the plastic items in our daily lives are used once and then chucked: grocery bags, plastic wrap, disposable cutlery, straws and coffee-cup lids. What we need is to become smarter in how we use this material. We need to realize how to get the best out of it and prevent the worst. So, for me, that means a significant cut in the use of single use plastics through better designs and more sustainable alternatives, and better recycling technology and a more circular production cycle.

In VITAE, as responsible corporate citizens, we have minimized our usage of plastic. Our disposal of plastic is in accordance with ISO requirements and with due regard to the environment. We encourage our staff to use alternatives to plastic. VITAE, consciously and continuously monitors the plastic products at our office premises. More importantly, we are creating awareness amongst our staff to understand the impact of plastic on the environment and therefore promoting the use of alternatives when possible and the proper disposal when not possible. Slogans like "**SEGREGATION OF PLASTIC IS NOT A CHOICE, BUT A RESPONSIBILITY**" help a lot.

Continuous effort from every individual will keep our earth a healthy liveable place for the future generation. Let it start with us.

Krishnan V
Spinach Ventures



Client Visits

Kreston Reeves



Andrew Paul Bonavia



David Henry Noakes

Spinach Ventures



Renee Beerworth

Manning Elliott



Alden Aumann



George Randhawa



Matthew Sousa

Buzzacott



Annabel Poon



Louise Rachel Day



Rachael Kaye



William Bruce Fleming



Tony Hopson

SPA



Raymond John King

Nexia Perth



Mal Di Giulio

Nexia Brisbane

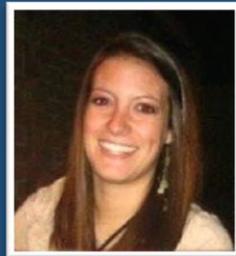


Shaye Eyre

Richey May



Marguerite Litter



Kimberly Rose Marlier



Armand Sorra



Michael McGee

Zeifmans

ShineWing Australia



Sharon Jan Burke



Evan Paul Foudoulis



Janelle Lindy McPhee

*“Whether you think you can, or
you think you can’t- you’re right.”*

-Henry Ford

Daniel Victor writes...

VITAE Celebrates 15!

VITAE International Accounting Services Pvt Ltd is an enterprise with a glowing culture.

A culture of excellence and learning

"Learning is to VITAE as ink is to a pen". VITAE's learning efforts are broad based even drawing from the theory of multiple intelligences and related studies in addition to the vigorous acquisition of technical knowledge and skill.

A culture of trust and transparency

In a remote work environment that involves the handling of highly confidential data, trust plays an important part in VITAE's relationship with its clients.

A culture of social responsibility

VITAE also recognizes the need to contribute to the community and its efforts focus on impactful engagement along with monetary support to local causes, specific programs and NGO's. VITAE staff, in conjunction with the CSR team, take up specific projects and work towards them enthusiastically.

The confidence

VITAE's Board recognizes the company's innate strengths and cultural distinctiveness. Leveraging this, VITAE is poised to explore areas of prospective opportunities in related fields as well as in IT for the accounting industry

The correction

It is time to remember as we celebrate 15 years of VITAE, that when we as individuals or businesses are indifferent to goodness, we love badness; when we resist goodness, we will lag behind in the pursuit of greatness and when we meddle with goodness, its time we reassess the raison d'etre.

The hope

For a greater future than what we have had, let each one of us accept, embrace and internalize goodness. A new future will be created thereby for us all to individually cherish and collectively celebrate.

I believe that VITAE will continue to remain liberating individuals from the holds of mediocrity and superficiality, redefining purpose and realigning destinies.

HIGHLIGHTS

Additional Office Space created

Additional office space was created by a renovation on the ground floor of VITAE's Siddhapudur Office to accommodate an additional cabin for the growing teams to use. On the first floor of the same office, a meeting room was created to enable one-on-one meetings to take place with ease.

ISO Audit

The ISO Surveillance Audit for both EMS (Environment) and QMS (Quality) certifications took place on 22nd and 23rd August this year. VITAE was found to be compliant with all the requirements of both the certifications.

Fire Fighting Demo

The periodically conducted Fire Fighting Demo was once again conducted to ensure that staff were equipped to deal with different types of fires in case of such an occurrence. Staff volunteers tried using the fire extinguishers on actual fires lit by the demo team to give them confidence to use them during such an emergency.